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TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

KING OUTDOOR ENTERPRISES, L.L.P. (ARKANSAS LIMITED LIABILITY LIMITED PARTNERSHIP)
1853 W. HENRI DE TONTI
SPRINGDALE, AR 72762

FOR: NON-METAL ARTIFICIAL FISH REEFS; ARTIFICIAL HABITAT STRUCTURES IN THE NATURE OF MODULAR, NON-METAL FORMS FOR SUBMERSION IN LAKES OR MAN-MADE BODIES OF WATER FOR FACILITATING FISH-GATHERING AND CULTURING THEREIN, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 6-6-2014; IN COMMERCE 6-6-2014.

FOR: ONLINE RETAIL STORE SERVICES FEATURING ARTIFICIAL FISH HABITATS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-6-2014; IN COMMERCE 6-6-2014.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FISH HABITAT", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "MOSSBACK" ABOVE "FISH HABITAT" IN A STYLIZED FONT BESIDE AN IMAGE OF FISH AROUND A TREE-LIKE STRUCTURE.

SER. NO. 86-377,044, FILED 8-26-2014.

STEVEN PEREZ, EXAMINING ATTORNEY



Nichelle K. Lee

Director of the United States
Patent and Trademark Office